



International Association Appoints Juno Beach Financial Advisor as President

Regina Bedoya has nearly three decades of membership experience with MDRT, The Premier Association of Financial Professionals, and commenced her presidency Sept. 1.

JUNO BEACH, Fla. (Sept. 3, 2019) — [MDRT](#) appoints Regina Bedoya, CLU, ChFC, as the 94th President of the association's Executive Committee. Bedoya, president of RB Financial Advisors, will propel personal and professional growth for U.S. members and elevate MDRT's service and embodiment of its membership base.

Bedoya will succeed 32-year member Ross Vanderwolf, CFP, SSA, Dip FP, who transitions to Immediate Past President. As a successful Juno Beach financial advisor with 26 years of MDRT membership, Bedoya will guide more than 72,000 members across 70 nations and territories toward limitless growth and endless possibilities.

With a diverse new leadership team, MDRT's 2020 initiatives will focus on elevating connectivity and business growth opportunities. The Executive Committee will equip and empower members to live more rewarding personal and professional lives by providing an integrated shared learning culture and proven strategies to propel success at every stage of their career. On a local level, U.S. members have access to tailored resources they need to drive their businesses forward. With market insights at their fingertips through the new MDRT App, the exclusive, trends-based and customizable programming of the MDRT EDGE and collaboration with peers at Local Area Networking Events, members can immediately enhance their practice management styles, alter prospecting techniques and strengthen financial planning offerings for their clients.



After 26 years of membership, Regina Bedoya, president of RB Financial Advisors, will serve as the 94th President of MDRT and promote accessible benefits to the top financial professionals.

"As I serve our global membership alongside my diverse set of peer leaders, we will constantly challenge ourselves to bring new perspectives and value to the association," Bedoya said. "MDRT's most valuable asset is its membership, and we continue to invest in initiatives that enhance localized benefits like the MDRT EDGE, open to U.S. and Canadian members, to enable more regional dialogue and growth opportunities while maintaining a strong global network."

Bedoya's financial consulting firm specializes in retirement and insurance planning. Her niche market consists of women who experience a significant transition in their lives, such as divorce or death of a spouse. Industry accolades include receiving the Irvin Konter Award, Prudential Palm Beach's Agent of the Year twice and the American Free Enterprise Companion Medal awarded by Palm Beach Atlantic University.

Bedoya is a 26-year MDRT member with seven Court of the Table and three Top of the Table honors. Her volunteerism within MDRT includes serving as a member of the MDRT Foundation Inner Circle Society and Diamond Knight level donor. Bedoya also speaks at several MDRT meetings and international industry conferences.

About MDRT

Founded in 1927, Million Dollar Round Table (MDRT), The Premier Association of Financial Professionals®, is a global, independent association of more than 72,000 of the world's leading life insurance and financial services professionals from more than 500 companies in 70 nations and territories. MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of excellence in the life insurance and financial services business. For more information, please visit mdrt.org and follow them on Twitter [@MDRtweet](https://twitter.com/MDRtweet).

Contact Information

Giang Ngo
MDRT
847-993-4955
gngo@mdrt.org
[@MDRTtweet](https://twitter.com/MDRTtweet)

Tori Unger
G&S Business Communications
312-648-6700
tunger@gscommunications.com
[@ToriKUnger](https://twitter.com/ToriKUnger)

###